

2021 MASTER FLOOR PLAN



EXPO Showing Others
Healthy Options
December 2-5, 2021

BOOTH PRICES & INFORMATION

Booth Fees 10' x 10':

P \$2530

A \$2315

B \$2080

C \$1930

D \$1710

Booth Fees 5' x 10':

E \$1585

F \$1380

10' x 10' (P, A, B, C, D)

Full Booth Purchase Includes:

Carpet, (2) chairs, 6' draped (white) table, wastebasket, sign and free listing in Show Program or Addendum (print deadlines apply) and more. Booth and aisle carpet - show colors only.

5' x 10' (E, F)

For Companies with 20 products or less

Half Booth Purchase Includes:

(2) Chairs, 4' draped (white) table and additional items listed above for Booths P, A, B, C, D.

Broker's limited to 1 half booth

New Market SQUARE PAVILION

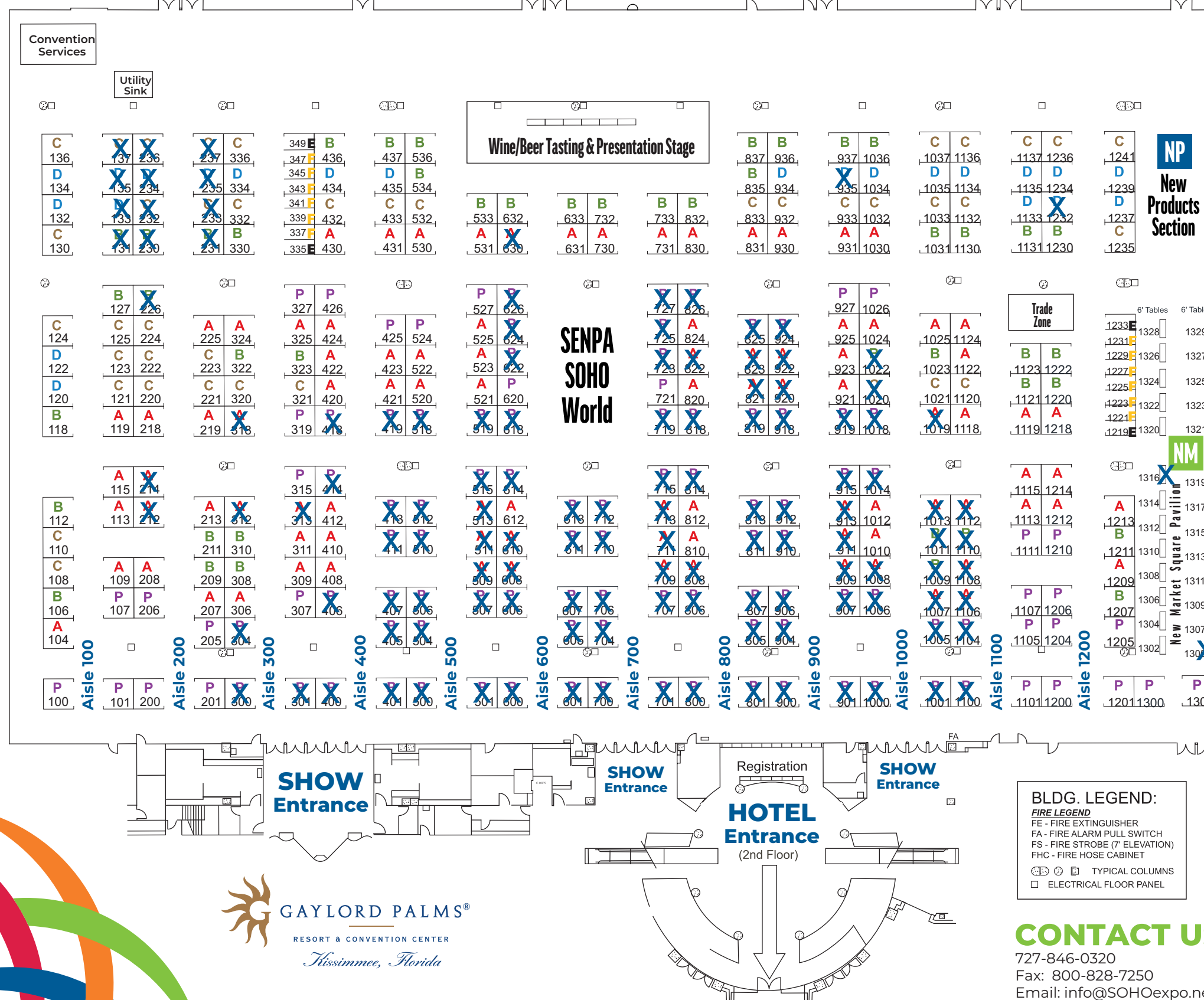
First Time Exhibitors
15 items or less
6' Table Top Display Area
\$1090
Restrictions apply.
Call for details.

NM New Market Square Pavilion

NP New Products Display

SHOW UPDATES

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TRADE ZONES: Designated areas with tables and chairs to encourage retailers to write orders.

Floor plan subject to change in order to enhance the show.

BLDG. LEGEND:

FIRE LEGEND
FE - FIRE EXTINGUISHER
FA - FIRE ALARM PULL SWITCH
FS - FIRE STROBE (7' ELEVATION)
FHC - FIRE HOSE CABINET
TYPICAL COLUMNS
ELECTRICAL FLOOR PANEL

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