

SOHO EXPO Media Badge Application & Policies



In order to qualify for a complimentary media badge to attend SOHO EXPO, attendee must cover the industry on a regular basis by publishing articles or writing regular reports on the natural products industry. Private consultants working for a company should request a badge from that company and are not eligible for a media badge.

**ALL Media Badge applications must be received 14 days prior to the show.
Media Badge applications WILL NOT BE ACCEPTED at the show.**

Credentials requested or press entrance:

1. Business card with name, business name and title
2. A sample article you wrote (within 12 months) or a link to publication showing your name as author or staff member in one of the following capacities:
Editor - associate, business, executive or managing
Writer - senior, staff, anchor or reporter
*Photographer

*Any attendee who wishes to photograph or film at the show is required to receive authorization 14 days prior to day of entrance. Additional rules will be provided.

Business / Publication Details

Include copy of your student ID card with application.

NAME _____

TITLE _____

PUBLICATION _____

ADDRESS _____

ADDITIONAL ADDRESS _____

CITY _____ STATE _____ ZIP _____ COUNTRY _____

BUSINESS PHONE _____ BUSINESS FAX _____

BUSINESS EMAIL _____ BUSINESS WEBSITE _____

PREFERRED MEANS OF COMMUNICATION: MAIL FAX EMAIL

By providing email, I am giving SENPA® and SOHO EXPO permission to contact me by email with information on registration and updates.

LINK(S) TO ARTICLES(S) _____

AUTHORIZED SIGNATURE _____ DATE _____

CONFIRMATION will be sent via your preferred method.

BADGE PICK-UP will be at show Registration Desk during SOHO EXPO.

NOTE Badge access does not include sponsored meal functions for retailers.

PRINT to SAVE your COPY of this completed form and FAX to (800) 545-1374

TO EMAIL directly from this completed FORM by going to FILE and selecting "SEND" or "EMAIL" to info@SENPA.org



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